

Invest in Kids

Improving the lives of Colorado's children
through advancing programs that work



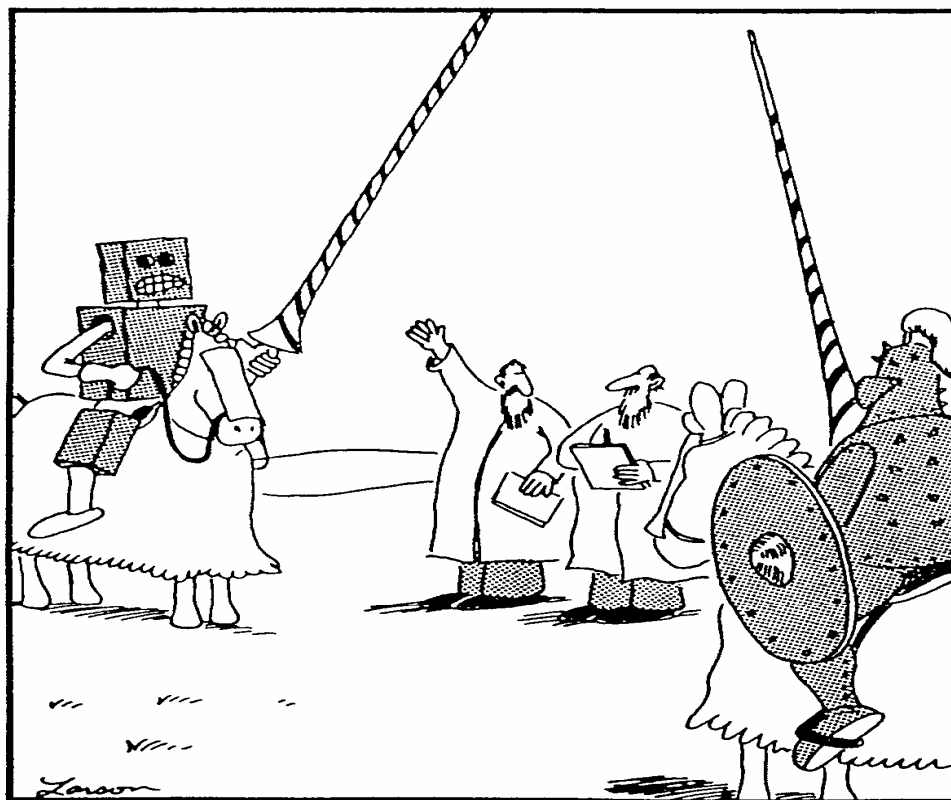


Mission

Invest in Kids partners with Colorado communities to improve the health and well-being of young children, particularly those of low-income families, through effective, research-based programs.



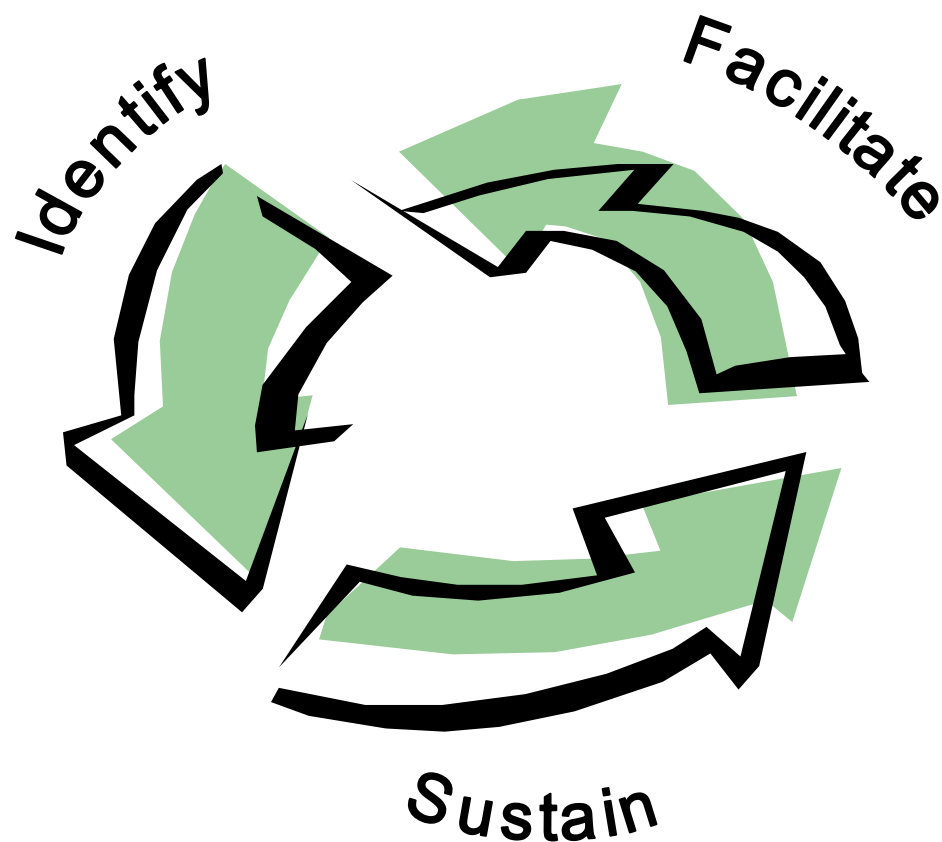
Why We Invest in Research Based Programs



For a very brief period, medieval scientists were known to have dabbled in the merits of cardboard armor.

Strategy

1. Identify high quality, research-based programs
2. Facilitate implementation of programs in communities throughout Colorado
3. Promote sustainability of programs



Invest in Kids' First Initiative: Nurse-Family Partnership



Program Implementation to Date

Nurse-Family Partnership

- Since its inception in Colorado in 2000, the program has served over 8,500 families in 51 of 64 counties.
- This year alone, it is serving nearly 2,200 families.



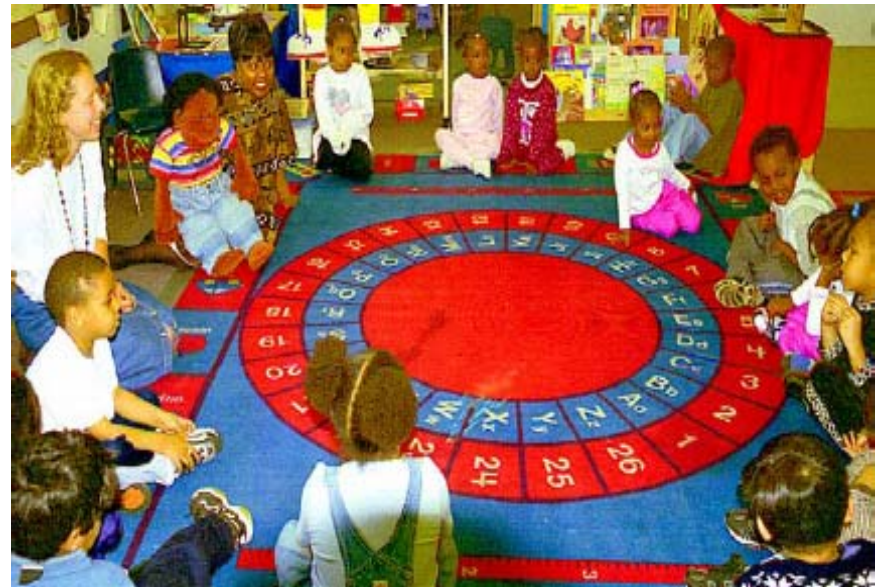
Invest in Kids' Second Initiative: The Incredible Years



Program Implementation to Date

The Incredible Years

- Since the program's inception in Colorado in 2002, it has served over 5,000 families in 22 Colorado communities (including the Ute Mountain Ute reservation).
- Currently serving over 2000 families.





How Did We Do It?

Through a Partnership with the Program Developers

Program Developer(s) Brought:

- Proven Models
- Replicable Curricula
- An Evaluation System (NFP)
- Deep Commitment and Availability



How Did We Do It?

Partnership!

IIK Brought:

- Credibility
- Connections
- Advocacy Skills
- Resources



Facilitating Implementation: Nurse-Family Partnership

- **Comprehensive Planning**
 - Community Level
 - Broad based community support and involvement
 - Who is involved?
 - What do they do?
 - Agency Level
 - Agencies must have a clear understanding and strong commitment prior to implementation



Facilitating Implementation: Nurse-Family Partnership

- **Funding**
 - Community Level
 - State Level
 - State funding (almost \$300M of tobacco dollars - \$10.7 this year)
 - Federal funding (Medicaid match - \$1.3 million this year)



Sustaining: Nurse-Family Partnership

- **Clinical Support to Nurses**
 - Nurse consultants (mental health, QI and general nursing)
 - State meeting, regional meetings, newsletters, list serves, etc.
- **Support to Communities**
 - Ongoing coalition meetings and broad community involvement
 - Consistent press and other acknowledgements



Sustaining: Nurse-Family Partnership

- **Program Accountability and Continued Funding**
 - Using data and consultant contacts to help ensure fidelity
 - Consistent connections with legislators
 - Closing down ineffective sites

For More Information:

Visit our website:

www.iik.org

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